



# Impactful Facilitation



## Essentials of Impactful Facilitators

Ever wonder what it takes to be a masterful, experiential, facilitator whether that be in a classroom, meeting or focus group? This course will teach you everything you need to know to be prepared to do things like:

- Design an experience they'll never forget
- Lead a masterful meeting
- Steer a focus group toward actionable results
- Manage a classroom (either in-person or virtually)
- Guide a group in conflict to consensus
- Measure your results and report out on them

## Produce Long-lasting Results

Impactful facilitation does not have to be centered on the personality of the facilitator. There are things every individual can do to improve their approach and produce long lasting results; from concept, preparation, content design and development through effective engagement and facilitation strategies. This course will help you understand when and how to engage sponsors and other key stakeholders, defining desired outcomes and results first. As part of the course, you will get plenty of practice and feedback designing and delivering (with measurable outcomes in mind).



## All About You

The ideal facilitator is inherently curious, open-minded, motivated and invested in developing participants' skills to help them reach their full potential. They are committed to learning and constantly working to improve their own skills and competencies. Your brand matters, and we'll also work on areas such as:

- Presence;
- Dress;
- Voice; and
- Feedback, recording, and other ways to know how you're doing.

Participant Objectives	Key Outcomes & Insights	Requirements
<ul style="list-style-type: none"> <li>• Determine when, who and how to engage sponsors and key stakeholders to ensure meeting or course success.</li> <li>• Experience the various tips, tricks and techniques of designing, developing and delivering effective content.</li> <li>• Recognize when, what and how to measure effectiveness of meetings or courses.</li> <li>• Become consciously competent; aware of successes and areas to improve.</li> </ul>	<ul style="list-style-type: none"> <li>• Design content for the desired experience and learning outcomes.</li> <li>• Create with virtual in mind.</li> <li>• Lead masterful meetings.</li> <li>• Effective facilitation, regardless of personalities.</li> <li>• Set up the optimal learning environment; whether in-person or virtual.</li> </ul>	<p><i>Time</i> 3-day, 2 day or 1-day courses available</p> <p><i>Pre-Requisite</i> None</p>